

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-1	09/30/12	September 2012	08/27/12 - 09/30/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	947711	07900887

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/25/12	09/28/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	09/25/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM
1	WESH	Tu	09/25/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM
6	WESH	W	09/26/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM
2	WESH	W	09/26/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM
4	WESH	Th	09/27/12		NBC Today Show II	10AM-11AM	:00		<del>\$625.00</del> NM
See MG 2.10									
7	WESH	Th	09/27/12		NBC Today Show II	10AM-11AM	:00		<del>\$625.00</del> NM
See MG 2.9									
3	WESH	F	09/28/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM
8	WESH	F	09/28/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM
3	09/25/12	09/28/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-2222--	:30	8	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	09/25/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM
1	WESH	Tu	09/25/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM
6	WESH	W	09/26/12	4:22 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM
2	WESH	W	09/26/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM
4	WESH	Th	09/27/12	4:24 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM
7	WESH	Th	09/27/12	4:56 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM
3	WESH	F	09/28/12	4:13 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH200TVFL	\$650.00 NM
8	WESH	F	09/28/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM
4	09/25/12	09/28/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WESH	Tu	09/25/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH200TVFL	\$850.00 NM
2	WESH	Tu	09/25/12	5:56 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$850.00 NM
6	WESH	W	09/26/12	5:23 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$850.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/25/12	09/28/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$850.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WESH	W	09/26/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$850.00 NM
7	WESH	Th	09/27/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH200TVFL	\$850.00 NM
1	WESH	Th	09/27/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$850.00 NM
3	WESH	F	09/28/12	5:21 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$850.00 NM
8	WESH	F	09/28/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$850.00 NM
5	09/25/12	09/28/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1111--	4	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Tu	09/25/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH101TVFL	\$1,200.00 NM
2	WESH	W	09/26/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,200.00 NM
4	WESH	Th	09/27/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH101TVFL	\$1,200.00 NM
3	WESH	F	09/28/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH101TVFL	\$1,200.00 NM
6	09/25/12	09/28/12	NBC Tonight Show	11:35P-12:35XM	-2222--	:30	8	\$650.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
5	WESH	Tu	09/25/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH200TVFL	\$650.00 NM
1	WESH	Tu	09/25/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
6	WESH	W	09/26/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
2	WESH	W	09/26/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
7	WESH	Th	09/27/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH200TVFL	\$650.00 NM
4	WESH	Th	09/27/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
3	WESH	F	09/28/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
8	WESH	F	09/28/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
7	09/25/12	09/29/12	M-Su News @ 11PM	11-1135p	-11111-	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-11111-	5	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WESH	Tu	09/25/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
5	WESH	W	09/26/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
6	WESH	Th	09/27/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
7	WESH	F	09/28/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
8	WESH	Sa	09/29/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
8	09/29/12	09/29/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	3	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WESH	Sa	09/29/12	6:21 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	RPOFDH200TVFL	\$300.00 NM
1	WESH	Sa	09/29/12	6:42 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	RPOFDH101TVFL	\$300.00 NM
2	WESH	Sa	09/29/12	7:21 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	RPOFDH101TVFL	\$300.00 NM
9	09/29/12	09/29/12	Sat. Entertainment this W7:00-8:00 PM		-----S-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	2	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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11	09/30/12	09/30/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	2	\$1,500.00	NM																																																																														
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2	WESH	Su	09/30/12	8:46 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	RPOFDH101TVFL	\$1,500.00	NM																																																																													
12	09/30/12	09/30/12	CHRIS MATTHEWS WK Class of Time - Immediately Pre-emptible without notice	CHRIS MATTHEW!	-----S	:30	1	\$750.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td>1</td><td>\$750.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>09/30/12</td><td>10:21 AM</td><td>CHRIS MATTHEWS WKND EM</td><td>CHRIS MATTHEW!</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	09/30/12	10:21 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW!	:30	RPOFDH101TVFL	\$750.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/24/12	09/30/12	-----S	1	\$750.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WESH	Su	09/30/12	10:21 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW!	:30	RPOFDH101TVFL	\$750.00	NM																																																																													
19	09/29/12	09/29/12	NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	-----S-	:30	3	\$1,200.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S-</td><td>3</td><td>\$1,200.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESH</td><td>Sa</td><td>09/29/12</td><td>8:00 AM</td><td>NBC Saturday</td><td>Sat 8-10am</td><td>:30</td><td>RPOFDH200TVFL</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>3</td><td>WESH</td><td>Sa</td><td>09/29/12</td><td>8:28 AM</td><td>NBC Saturday</td><td>Sat 8-10am</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>09/29/12</td><td>8:59 AM</td><td>NBC Saturday</td><td>Sat 8-10am</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S-	3	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESH	Sa	09/29/12	8:00 AM	NBC Saturday	Sat 8-10am	:30	RPOFDH200TVFL	\$1,200.00	NM	3	WESH	Sa	09/29/12	8:28 AM	NBC Saturday	Sat 8-10am	:30	RPOFDH101TVFL	\$1,200.00	NM	1	WESH	Sa	09/29/12	8:59 AM	NBC Saturday	Sat 8-10am	:30	RPOFDH101TVFL	\$1,200.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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2	WESH	Sa	09/29/12	8:00 AM	NBC Saturday	Sat 8-10am	:30	RPOFDH200TVFL	\$1,200.00	NM																																																																													
3	WESH	Sa	09/29/12	8:28 AM	NBC Saturday	Sat 8-10am	:30	RPOFDH101TVFL	\$1,200.00	NM																																																																													
1	WESH	Sa	09/29/12	8:59 AM	NBC Saturday	Sat 8-10am	:30	RPOFDH101TVFL	\$1,200.00	NM																																																																													
24	09/25/12	09/28/12	KATIE COURIC DAY Class of Time - Immediately Pre-emptible without notice	2-3PM	-TWTF--	:30	4	\$175.00	NM																																																																														
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>4</td><td>\$175.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Tu</td><td>09/25/12</td><td>2:58 PM</td><td>KATIE COURIC DAY</td><td>2-3PM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$175.00</td><td>NM</td></tr><tr><td>2</td><td>WESH</td><td>W</td><td>09/26/12</td><td>2:48 PM</td><td>KATIE COURIC DAY</td><td>2-3PM</td><td>:30</td><td>RPOFDH200TVFL</td><td>\$175.00</td><td>NM</td></tr><tr><td>3</td><td>WESH</td><td>Th</td><td>09/27/12</td><td>2:27 PM</td><td>KATIE COURIC DAY</td><td>2-3PM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$175.00</td><td>NM</td></tr><tr><td>4</td><td>WESH</td><td>F</td><td>09/28/12</td><td>2:59 PM</td><td>KATIE COURIC DAY</td><td>2-3PM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-TWTF--	4	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Tu	09/25/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00	NM	2	WESH	W	09/26/12	2:48 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH200TVFL	\$175.00	NM	3	WESH	Th	09/27/12	2:27 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00	NM	4	WESH	F	09/28/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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1	WESH	Tu	09/25/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00	NM																																																																													
2	WESH	W	09/26/12	2:48 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH200TVFL	\$175.00	NM																																																																													
3	WESH	Th	09/27/12	2:27 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00	NM																																																																													
4	WESH	F	09/28/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00	NM																																																																													
25	09/25/12	09/28/12	M-F NOON NEWS 12-12:12:00-12:30 PM Class of Time - Pre-emptible with notice		-TWTF--	:30	6	\$350.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	09/24/12	09/30/12	-TWTF--	6	\$350.00																																																																																		
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8	WESH	Tu	09/25/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH101TVFL	\$350.00	NM																																																																													
7	WESH	W	09/26/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH101TVFL	\$350.00	NM																																																																													
6	WESH	W	09/26/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH101TVFL	\$350.00	NM																																																																													
3	WESH	Th	09/27/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH101TVFL	\$350.00	NM																																																																													

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/25/12	09/28/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	-TWTF--	:30	6	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WESHF 09/28/12 12:30 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 RPOFOH101TVFL \$350.00 NM									
26	09/25/12	09/28/12	M-F Sunrise @6AM	6:00-7:00 AM	-2222--	:30	8	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -2222-- 8 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 5:59 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFDH101TVFL \$950.00 NM									
2 WESHTu 09/25/12 6:53 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFOH200TVFL \$950.00 NM									
4 WESHW 09/26/12 6:14 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFDH101TVFL \$950.00 NM									
3 WESHW 09/26/12 6:54 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFOH101TVFL \$950.00 NM									
6 WESHTh 09/27/12 5:59 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFDH200TVFL \$950.00 NM									
5 WESHTh 09/27/12 6:44 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFDH101TVFL \$950.00 NM									
7 WESHF 09/28/12 6:14 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFDH101TVFL \$950.00 NM									
8 WESHF 09/28/12 6:41 AM M-F Sunrise @6AM 6:00-7:00 AM :30 RPOFOH101TVFL \$950.00 NM									
27	09/29/12	09/29/12	NBC Prime L&O SVU	10:00-11:00 PM	-----S-	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/29/12 NBC Prime L&O SVU 10:00-11:00 PM :00 \$1,000.00 NM									
See MG 27.2									
2 WESH Sa 09/29/12 9:48 PM Sat NBC Prime L&O SVU Prime Other :30 RPOFDH200TVFL \$1,000.00 NM									
MG for 27.1 09/29									
28	09/30/12	09/30/12	NFL	8:00PM-conclusion	-----S	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/30/12 8:20 PM NFL 8:00PM-conclusion :30 RPOFOH101TVFL \$10,000.00 NM									
31	09/25/12	09/28/12	M-F Entertainment Tonight	7:00-7:30 PM	-1111--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -1111-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 09/25/12 7:16 PM M-F Entertainment Tonight 7:00-7:30 PM :30 RPOFOH101TVFL \$1,500.00 NM									
2 WESHW 09/26/12 7:17 PM M-F Entertainment Tonight 7:00-7:30 PM :30 RPOFOH101TVFL \$1,500.00 NM									
3 WESHTh 09/27/12 7:25 PM M-F Entertainment Tonight 7:00-7:30 PM :30 RPOFOH101TVFL \$1,500.00 NM									
4 WESHF 09/28/12 7:17 PM M-F Entertainment Tonight 7:00-7:30 PM :30 RPOFDH200TVFL \$1,500.00 NM									
32	09/29/12	09/30/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----11	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----11 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/29/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :00 \$700.00 NM									
Credited									
2 WESH Su 09/30/12 6:41 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 RPOFDH101TVFL \$700.00 NM									
LR- Golf									
35	09/25/12	09/28/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-2222--	:30	8	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/25/12	09/28/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-2222--	:30	8	\$650.00	NM
Class of Time - Pre-emptible with notice									
	09/24/12	09/30/12	-2222--				8	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/25/12	9:28 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM
2	WESH	Tu	09/25/12	9:55 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM
4	WESH	W	09/26/12	9:35 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM
3	WESH	W	09/26/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$650.00 NM
6	WESH	Th	09/27/12	9:20 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM
5	WESH	Th	09/27/12	9:47 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM
8	WESH	F	09/28/12	9:37 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM
7	WESH	F	09/28/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$650.00 NM
Total Spots							86		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$77,300.00</b>
<u>Agency Commission</u>	<b>\$11,595.00</b>
<u>Net Amount Due</u>	<b>\$65,705.00</b>

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-2	10/07/12	October 2012	10/01/12 - 10/01/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	947711	07900887

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/25/12	09/28/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-2222--	8	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WESHM		10/01/12	9:48 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$600.00 NM
MG for 2.7 09/27									
10	WESHM		10/01/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	RPOFDH101TVFL	\$600.00 NM
MG for 2.4 09/27									
14	10/01/12	10/01/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH200TVFL	\$600.00 NM
2	WESHM		10/01/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$600.00 NM
15	10/01/12	10/01/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$750.00 NM
2	WESHM		10/01/12	4:42 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$750.00 NM
16	10/01/12	10/01/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$900.00 NM
2	WESHM		10/01/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$900.00 NM
17	10/01/12	10/01/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,200.00 NM

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# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser		Product	Estimate Number
Republican Party of Florida		HUKILL/GAETZ/GARDINE	1932

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/01/12	10/01/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	11:48 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$850.00 NM
2	WESHM		10/01/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$850.00 NM
21	10/01/12	10/01/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	11:22 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,400.00 NM
22	10/01/12	10/01/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	7:58 PM	Mon NBC Prime VOICE	Prime Other	:30	RPOFDH101TVFL	\$7,000.00 NM
23	10/01/12	10/01/12	KATIE COURIC DAY	2-3PM	M-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	2:23 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$200.00 NM
2	WESHM		10/01/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH200TVFL	\$200.00 NM
29	10/01/12	10/01/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/01/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH200TVFL	\$800.00 NM
1	WESHM		10/01/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH101TVFL	\$800.00 NM
30	10/01/12	10/01/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHM		10/01/12	9:25 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$600.00 NM
1	WESHM		10/01/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$600.00 NM
33	10/01/12	10/01/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/01/12	12:12 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	RPOFDH101TVFL	\$400.00 NM

**Total Spots 20**

**Gross Total \$20,600.00**

## Payment Terms 30 Days

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

www.wesh.com

Agency Commission **\$3,090.00**

Net Amount Due **\$17,510.00**